

Gladys Pak Lei Chong

Assistant Professor

Department of Humanities and Creative Writing

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I. ACADEMIC AND PROFESSIONAL QUALIFICATIONS

- SEPTEMBER 2007–APRIL 2012 **PhD (Media Studies), University of Amsterdam**
Doctoral dissertation: China Rejuvenated? Governmentality, Subjectivity, Normativity. The 2008 Beijing Olympic Games
*This PhD research belongs to a larger NWO-funded project – Celebrations and Contestations of Chineseness: The Beijing 2008 Olympics and 21st Century Imaginations of Place, Culture and Identity.
Field of Study: Governmentality, Processes of Subjectification, Subjectivities, Power-relations, The Chinese state's use of media and technology, The Politics of Identity, Nationalism, The Politics of Norms, The Olympics, Gender, Place-making, Media Representation
Supervisors: Prof. dr. ir. Jeroen de Kloet and Prof. Stefan Landsberger
Public Defence: 7th September, 2012
- SEPTEMBER 2005–AUGUST 2006 **Master in Sociology – special track: Migration and Ethnic Studies, International School of Humanities and Social Sciences, University of Amsterdam**
MA Thesis: “‘Making sense of ‘Place’: A case study of Chinese migrants in Amsterdam Chinatown”
Graduation Date: 9th October, 2006. MA with **honours (cum laude)**
- SEPTEMBER 1997–AUGUST 2000 **English Studies and Comparative Literature, University of Hong Kong**
Graduation: August 2000, Bachelor of Arts (Second Class Honours, Division One)

II. ACADEMIC AND PROFESSIONAL EXPERIENCES

- SEPTEMBER 2014–the PRESENT Assistant Professor, Hong Kong Baptist University
- JANUARY 2013–JANUARY 2014 Lecturer, Amsterdam University College
- FEBRUARY 2013–JULY 2013 Post-Doctoral Fellow at the International Institute for Asian Studies (IIAS)
- DECEMBER 2012–AUGUST 2014 BA Supervisor, Amsterdam University College
- DECEMBER 2012–OCTOBER 2014 MA Supervisor, University of Amsterdam
- SEPTEMBER 2007–APRIL 2012 PhD Candidate, Department of Media Studies, University of Amsterdam

III. SCHOLARLY/CREATIVE/PROFESSIONAL WORKS

Monograph

Chong, Gladys Pak Lei. 2017. *Chinese Subjectivities and the Beijing Olympics* (Series: Critical Perspectives on Theory, Culture and Politics). London: Rowman and Littlefield.

Edited Book

de Kloet, Jeroen, Yiufai Chow and Gladys Pak Lei Chong. Eds. (contract signed, forthcoming). *Transasia as Method: Theory and Practices* (Asian Cultural Studies: Transnational and Dialogic Approaches). London: Rowman and Littlefield.

International (refereed) Journal Articles

Chong, Gladys Pak Lei. (submitted, under review). "China is Leading Again? Securitization of Everyday Life through Alipay's Social Credit System—Sesame Credit".

Chong, Gladys Pak Lei. (submitted, under review). "Who Wants 9-to-5 Jobs? Chinese Youth, Security and Precarity".

Chong, Gladys Pak Lei. 2014. "Driving the City: Taxi Drivers and the Tactics of Everyday Life in Beijing." *Journal of Current Chinese Affairs* 43 (4): 175–205. <http://journals.sub.uni-hamburg.de/giga/jcca/article/view/803/804>

Chong, Gladys Pak Lei. 2013. "Chinese Bodies That Matter: The Search for Masculinity and Femininity." *International Journal of the History of Sport* 30 (3): 242–66.

Chong, Gladys Pak Lei. 2011. "Volunteers as the 'New' Model Citizens: Governing Citizens through Soft Power." *China Information* 25 (1): 33–59.

de Kloet, Jeroen, Gladys Pak Lei Chong, and Wei Liu. 2008. "The Beijing Olympics and the Art of Nation-State Maintenance." *Journal of Current Chinese Affairs* 2: 5–35.

Book Chapters

Chong, Gladys Pak Lei. (contract signed, forthcoming). "Same Bed Different Dreams: Inter-referencing Youth in Beijing and Hong Kong." In *Transasia as Method: Theory and Practices* (Asian Cultural Studies: Transnational and Dialogic Approaches), edited by Jeroen de Kloet, Yiufai Chow and Gladys Pak Lei Chong. London: Rowman and Littlefield.

Chong, Gladys Pak Lei, Jeroen de Kloet, and Guohua Zeng. 2016. "People's Olympics? (Beijing 2008)." In *Surveilling and Securing the Olympics: From Tokyo to London 2012 and Beyond*, edited by Vida Bajc, 319–343. London: Palgrave /Macmillan.

Chong, Gladys Pak Lei. 2013. "Claiming the Past, Presenting the Present, Selling the Future: Imagining a New Beijing, Great Olympics." In *Spectacle and the City — Chinese Urbanities in Art and Popular Culture*, edited by Jeroen de Kloet and Lena Scheen, 135–55. Amsterdam: Amsterdam University Press.

de Kloet, Jeroen, Gladys Pak Lei Chong, and Stefan Landsberger 2011. "National Image Management at Home: Imagining the New Olympic Citizen." In *Soft Power in China: Public Diplomacy through Communication*, edited by Jian Wang, 117–33. London: Palgrave Macmillan.

de Kloet, Jeroen, and Gladys Pak Lei Chong. 2011. "De Meeste Dromen zijn Bedrog? De Olympische Spelen en de Mondiale Beeldvorming." In *Paradoxaal China*, edited by Peter Ho, 77–93. Almere: Parthenon.

National (refereed) journals

Chong, Gladys Pak Lei. 2008. "China op het Olympische Erepodium." *Agora*, jaargang 24 nr. 2: 17–21.

Others

Chong, Gladys P. L., and Jeroen de Kloet. 2008. "Olympische Spelen." *China Nu* jaargang 33, voorjaar: 12–23.

Book Reviews

Chong, Gladys Pak Lei. 2014. Yi Zheng, "Contemporary Chinese Print Media: Cultivating Middle-Class Taste." *China Information* 28 (3): 408–410.

Chong, Gladys Pak Lei. 2016. Yunxiang Gao, "Sporting Gender: Women Athletes and Celebrity-Making during China's National Crisis, 1931–45." In NAN NÜ.

Conference Papers

"Jump Start Your Dream!: Security Precarity and Chinese Youth". Panel (Young, Free, Creative and Ambitious: An exploration of the Creative Subject in Contemporary China), European Association of Chinese Studies (EACS), Glasgow, United Kingdom, 29 August –1 September, 2018.

"You can't worry too much?! Mobile Payment Practices Among Chinese Youth". The 12th International ACS Crossroads in Cultural Studies Conference, Shanghai, 12–15 August, 2018.

"China is Leading Again?: Securitization of Everyday Life through Alipay's Social Credit System – Sesame Credit", Platformization of Chinese Society: An International Workshop, Hong Kong, 12–13 April, 2018.

"Who wants 9-to-5 jobs?: Chinese Youth, Precarity and Security". The Industrial Revolution 4.0, ARI, National University of Singapore, Singapore, 26–27 October, 2017.

"Domestic Matters: Mapping Aspirations onto Material Dwellings". Inter-Asia Cultural Studies, Seoul, South Korea, 28–30 July 2017.

"Living it up?! A Comparative Study of Youth in Hong Kong and Beijing". International Convention of Asia Scholars, International Institute of Asian Studies, Leiden University, Chiangmai, Thailand, 20–23 July, 2017.

"Same Bed Different Dreams: Inter-Referencing Beijing & Hong Kong". Transasia as Method" at Prato Centre, Monash University, Prato, Italy, 13–15 June, 2017.

“Documenting Between Hope and Despair in “The Taste of Youth”. Ubiquitous Cinema— Education, Mobility, and Storytelling in the Digital Age, Beijing Film Academy, 27–29 April, 2017 & Cultural Typhoon, Tokyo, Japan, 24–25 June, 2017.

“Hopeful (Dis)Possession? Materializing Desires at ‘Home’.” Crossroads Cultural Studies, Sydney, Australia, 14–17 December, 2016

“Dream Big Work Hard! Desires and Youth Subjectivities in the 21st Century China.” Cultural Typhoon, Tokyo, Japan, 2–3 July, 2016

“Housing Desires: Home Interiors and Hong Kong Youth.” Inter-Asia Cultural Studies Conference, Surabaya, Indonesia, 7–9 August, 2015

“Training the Desiring Machine ‘*Last Train Home*’.” Asian Cinema Studies Society Conference, University of Hong Kong, 16–21 March, 2012.

“National Celebrations and Its Discontents: Online Resistance to the Beijing Olympics.” Digital East Asia Conference, Leiden University, 9–10 December, 2011.

“Driving (in) the City.” ASCA Summit, Amsterdam School for Cultural Analysis, University of Amsterdam, 28 September, 2011.

“Nostalgia in the Making – New Beijing, Old Qianmen.” ‘Beyond the Global City: Visual, Verbal and Virtual Experiences’ Colloquium, London, 20–21 May, 2011.

“Beijing. Hong Kong: Sharing the Olympic Spirit?” ACS Crossroads, Hong Kong, 17–21 June, 2010.

“Claiming the Past, Presenting the Present, Selling the Future: Imagining a New Beijing, Great Olympics.” Spectacle and the City, Urbanity in Popular Culture and Art in East Asia, Amsterdam, 4–5 June, 2010.

“Beijing. Hong Kong: Sharing the Olympic Spirit? Learning to be Patriotic Chinese Citizens.” China Seminar, Leiden University, 28 April, 2010.

“A Catastrophe Came to Rescue.” ECREA Conference, Media, Communication and the Spectacle, Rotterdam, 26–27 November, 2009.

“Sensing the City – Taxi in Beijing 2008.” Cultural Typhoon and the Inter-Asia Cultural Studies Society, Tokyo, 3–5 July, 2009.

“More Than a Smile? Olympic Volunteers as the New Model Citizens.” ACO Conference, Paradoxal China: Western Perceptions, Eastern Realities? 28 November, 2008.

IV. SCHOLARLY AND PROFESSIONAL ACTIVITIES

1. **Hong Kong General Research Fund (GRF 2018/19)** on “Smart Living among Chinese Youth? Issues of Security, Risk and Surveillance through an Investigation of Smart Home, Cashless Payment and Facial Recognition” (Project number 12610118)
2. **Hong Kong General Research Fund (GRF) The Early Career Scheme (ECS 2015/16)** on “Governing Desire in a Globalizing World: A Comparative Study of Youth in Hong Kong and Beijing”, 2015 – 2017 (Project number 22609415)
3. Hong Kong Baptist University – Dr. Hung Hin Shiu Development Fund of HKD 100000 on “In the Eye of Beholder: Facial Beauty and Social Distinction in Hong Kong” in 2018–2020
4. Hong Kong Baptist University – Faculty Research Grant of HKD 50000 on “**Watch Over or Over-Watched? Chinese Youth, Dataveillance and Security**” in 2017
5. Hong Kong Baptist University – A Start-up Grant of **HKD 100000** in 2014
6. **LEWI Scholar-in-Residency programme** from February to August 2014 to conduct post-doctoral research on Chinese Youth & Desire
7. **IIAS Post-doc Fellowship 2013** (Project Global Asia): A 6-month grant (Euro 12,000) for turning my dissertation in a monograph
8. **Full Funding** (by the Lisbon Consortium and Amsterdam School for Cultural Analysis) for attending the Lisbon Consortium in Lisbon 2011
9. **Full Funding** (by the European Union) for attending the European Summer School in Cultural Studies in Copenhagen 2009
10. **Full Funding** (by the European Union) for attending the Postgraduate Research Summer School in Oslo 2009
11. PhD Research grant by the Netherlands Organization for Scientific Research (NWO) 2007–2012

International Research Collaboration

“**In the eye of the beholder? Facial beauty and social exclusion in Hong Kong**” collaboration with Faculty of Social and Behavioural Sciences, University of Amsterdam

V. TEACHING EXPERIENCES

Course title	Teaching Year	Level	Keywords
Thesis Supervisors	2015–the Present	BA (12 to 14 Theses per academic year)	
Changing Youth Changing Times: Concepts, Concerns and Debates	2017–the Present	BA Course, Department of Humanities and Creative Writing, Hong Kong Baptist University	Transitions, Age, Generation, Life Course, Social Divisions, Class, Gender & Sexuality, Race & Ethnicity, Neoliberalism, Intersectionality, Governmentality, Power- relations, Resistance & Transgression
Horror Film and Fiction	2014–the present	BA Course, Department of Humanities and Creative Writing, Hong Kong Baptist University	Freud, Uncanny, Monstrous Feminine, Gender & Horror, Trauma, History, Asian Horrors, Mary Shelley’s Frankenstein and E.T.A. Hoffmann’s The Sandman
The Classical Heritage	2014–the present	BA Course, Department of Humanities and Creative Writing, Hong Kong Baptist University	Ancient Greek and Roman Culture, Greek Mythology, Greek Art (Literature, Tragedy and Comedy) and Greek Philosophy (From Socrates to Aristotle, the Roman history, the Roman culture, the politics and legal system, Renaissance, Chinese mythology, pre-Qin Chinese Philosophy and Chinese Philosophy and Religion
The Critical and Creative Spirit: The Case of Historical Fiction	2014–the Present	BA course, Department of Humanities and Creative Writing, Hong Kong Baptist University	Post-Structuralist theories, Edward Said, Michel Foucault, New Historicism, Rey Chow
China in the 21 st Century	2013	BA course for Humanities and Social Sciences students, Amsterdam University College (AUC)	History, Politics, Activism, Media, Power-relations, Orientalism, Gender & Sexuality, Governmentality, The politics of Asian Values

Media and Multiculturalism	2009–2010	BA course for at the International School for Humanities and Social Sciences (ISHSS), University of Amsterdam	Media, Multiculturalism, Politics of identity, Orientalism, Foucauldian power/knowledge, Discourse analysis, Media production, representation, reception, Cosmopolitanism
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VI. PHD COMMITTEES

Bogna M. Konior Hong Kong Baptist University, 2018

Zuser Tobias Hong Kong Baptist University, 2018

VII. MA THESIS SUPERVISION

MPhil thesis 2016–The Present Shifting Power in Food Criticism Media

MA thesis 2013–14 (contemporary Asian Studies, University of Amsterdam) Class, Taste, Distinction in Contemporary China

MA thesis 2013–14 (contemporary Asian Studies, University of Amsterdam) Are Asian Americans Treated as Perpetual Foreigners?

MA thesis 2012–13 (contemporary Asian Studies, University of Amsterdam) Hybridity in Making: Weaving Identity Through Cultural Production

BA thesis 2012–13 (Social Sciences, Amsterdam University College) The Environment of Environmentalism and Labour in China: Explaining the Difference in Emergence of Civic Organizations

VIII. SERVICES

Mentoring at Young Founders School’s Bootcamp (2018–the Present)

Guest Lectures

OCTOBER 2013 “States of Neoliberalism: China’s Governmentalities” for a MA course “Beyond Europe: Asia, Aesthetics and Politics at UvA

MARCH 2013 “The Making of Chinese Subjects” in a BA course “China – Emerging Superpower?” organized by Institute for Interdisciplinary Studies

DECEMBER 2012 “Based on Science, Built on Trust” KNAW NWO PhD Event

OCTOBER 2012 “China rejuvenated?” for a MA course “Beyond Europe” at UvA

MARCH 2009 “More than a Smile” for a BA course “Asian Mediations” at UvA

Summer Schools

1. The Lisbon Consortium I Lisbon Summer School for the Study of Culture
“Performativity: Urban Performances and the Performative City”
– Lisbon, 27 June to 2 July, 2011
2. European Summer School in Cultural Studies The Cultural Life of Catastrophes and Crises, Copenhagen, 17–21 August, 2009
3. Postgraduate Research Summer School China Global: Nation State and Ethnicity – China in the world, 21–24 July, 2009 (Oslo, Norway)
4. IMISCOE (International Migration, Integration, Social Cohesion) Network of Excellence yearly PhD conference at the University of Amsterdam: 18–20 June, 2007

Conference And Workshop Organization

Discussant for Panel “Goodbye Industrialization? Entrepreneurship, Creativity and Affective Labour in a Worlding China”, IACS Conference 2017.

Discussion Leader for Workshop 4 in SITUATIONS: Cultural Studies in the Asian Context, 12–13 February, 2015.

Moderator for 「尼采在21世紀學術研討會」, held by the Department of Humanities and Creative Writing, HKBU, 5–6 December, 2014.

Panel organizer for “Mobilizing desire, desiring mobility,” Asian Cinema Studies Society Conference, 16–21 March, 2012.

Panel chair, Looking After Europe Conference, University of Amsterdam, May 2011.

Academic Organizational Experiences

JANUARY 2011–
SEPTEMBER 2011

Managing the Transasia reading group at the University of Amsterdam

Managing Transasia emailing list and pass on academic information such as job opening, conferences and seminars to the Transasia members

Organizing monthly discussion group on topics related to Area studies

NOVEMBER 2006–
AUGUST 2007

Research fellow, Institute for Migration and Ethnic Studies (IMES), University of Amsterdam

Interviews

SEPTEMBER2016 Interviewed by HK01 newspaper

NOVEMBER 2012 Interviewed by Faculteit der Geesteswetenschappe (Newsletter no. 153)

OCTOBER 2012 Interviewed by Folia Magazine, University of Amsterdam

NOVEMBER2007 Interviewed by an Olympic Programme in Radio Television Hong Kong